

THE KERNERSVILLE SPRING FOLLY ARTS & CRAFTS SHOW

Presented by The Kernersville Arts & Crafts Guild (KACG)

May 3 - 4, 2019

Non-Guild-Member Arts & Crafts Show Application

New this year: Early Bird vendors who are accepted will be included in an online, interactive event map.

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Business Name: _____ Sales Tax ID# (MANDATORY): _____

Website/Facebook: _____

Description of Craft: _____

Vehicle ID: Make/Model: _____ Color: _____ License Plate # _____

THIS IS A JURIED EVENT: Photos of craftwork and booth set-up are required (total of three - No emailed photos). Returning vendors need only include photos of new categories. Photographs will not be returned unless you provide a stamped, self-addressed envelope. Description above must include all items you will have for sale.

ABSOLUTELY NO COMMERCIAL OR RESALE CRAFT ITEMS PERMITTED!

Were you a 2018 Participant? _____ If yes, what was your 2018 Booth #: _____

Booth Size: 10' x 10' only

Enter Your Fees based on application date and electrical needs:

\$ _____ **EARLY BIRD** (\$65.00 December 1, 2018 to February 23, 2019). Approved vendors will be included in an online, interactive group map.

\$ _____ **STANDARD** (\$75.00 February 23, 2019 to March 31, 2019)

\$ _____ **LATE** (\$100.00 April 1, 2019 until filled - **cashier check or money order only**)

\$ _____ **Electricity** (\$15.00 limited availability: Must have cord with three-prong plug and taped to the pavement)

\$ _____ **TOTAL ENCLOSED**

Make checks payable to: The Kernersville Arts & Crafts Guild

REMIT PAYMENT, SIGNED & COMPLETED APPLICATION, & REQUIRED PHOTOS TO:
THE KERNERSVILLE ARTS & CRAFTS GUILD
P O BOX 222
KERNERSVILLE, NC 27285

Contact for Inquiries: Kernersville Arts & Crafts Guild Show Chairperson: Sally Woods
Website: thekacg.com - frequently asked questions answered here. E-Mail: springfollies@yahoo.com

We communicate by email to avoid problems at time of notification and verify we are not missing an application.

Please read the Guidelines on pages 2-3 before signing.

I will not hold The Kernersville Arts & Crafts Guild or the Kernersville Chamber of Commerce liable for claims, injuries, costs, losses, or damages that may occur as a result of participating in this event. This event will be held rain or shine; no refunds after April 15, 2019. I have read and understand the attached Guidelines.

DATE

SIGNATURE

KACG USE ONLY:

Date Rec'd _____ # Of Booths Requested _____ Electricity Requested _____

Amount of Check _____ Check # _____ Bank Name _____ Notified: _____

THE KERNERSVILLE SPRING FOLLY ARTS & CRAFTS SHOW GUIDELINES

Please keep these Guidelines when you return your signed Application. Adhering to these Guidelines will help ensure a rewarding and smooth-running show for all. We all want to have a successful business opportunity and a good time doing it.

Acceptance

1. Spaces are filled based on the earliest postmark of the applications approved by jury. Applications with incomplete information (Sales Tax ID#, License Plate #, photos, etc.) will be returned and accepted with a new postmark date.
2. **Your cancelled check does not mean acceptance into the show.**
3. Applicants will receive confirmation of acceptance or denial for participation at this event by February 27 and April 12, 2019.
4. Refunds to non-selectees will be made by April 13, 2019.
5. No refunds to approved vendors after April 15, 2019.
6. Final information and instructions will be emailed to vendors no later than April 30, 2019.

Show Layout

The Arts & Crafts booths will extend along N. Main Street from the intersection with Mountain Street to as far as we need to go. On Main St. the booths will be located in the parking bump-outs along the street. We may also have several booth spaces on W. Mountain Street as well, in the area referred to as Heritage Square, right off of N. Main Street. If returning vendors request the same booth number they had last year, we will do our best to accommodate that. Booth assignments are also dependent on electricity needs, since all booth locations may not have electricity available.

Exhibited Items

1. Only the applicant's original handcrafted work approved from your application may be displayed and sold.
2. Other items, including Commercial and Resale Craft Items are not permitted, and you will be asked to remove them either by the Kernersville Arts & Craft's Guild, or the Kernersville Chamber of Commerce.
3. Direct sales of handcrafted or commercially made merchandise bought for resale, merchandise sold on a consignment basis, or merchandise sold by a representative are specifically excluded from participation.
4. Toys or items that can shoot a projectile are not permitted to be sold. NO EXCEPTIONS!
5. Vendors may not provide food or drink to customers that can be eaten on site, including candy, chips, and water to event goers. It is the policy of the Spring Folly that the only food providers during the event are the civic organizations set up in the food court area.

Trademark/Copyright Infringement

Trademark or copyrighted items may not be sold. If trademarked and/or licensed items (college logos, professional sports team logos, Disney, etc.) are found in your booth, you will be asked to remove those items – no exceptions! If the intent is to appear to be the trademark or copyrighted item, then you are in violation of the license. If you have signs and placards with these trademarked/licensed logos, please do not use them, or cover the logos.

NC Sales Tax

Per N.C. Gen. Stat. §105-164.4(c) all Vendors MUST have a NC Sales Tax ID# to participate in this show and are required to display the NC Sales Tax ID# in their booth area. Forsyth County tax rate is 6.75%. All vendors will be responsible for their own collection and reporting of sales tax to the NC Department of Revenue Sales and Use Tax Division.

Booth Spaces

1. Spaces are 10' x 10'. Only straight leg canopies allowed so that your tent will not interfere with the vendor beside you. Legs must be securely weighted to the ground. Tent spikes cannot be used on the street. Merchandise must remain within your 10' x 10' space.
2. Please do not block the sidewalks, including setting up chairs behind your tent on the sidewalk. The Chamber of Commerce encourages Kernersville business along Main Street to have sidewalk sales to invite festival goers into their shops, so we cannot interfere with crowds on the sidewalk. Also, please keep the back of your tent open if at all possible if you are in front of a shop.
3. Electricity is available on a limited first-come, first-serve basis. Vendors must provide their own heavy duty, three-pronged, exterior extension cord (100-200 feet), and it must be taped to the pavement.
4. Booths must be staffed at all times during show hours. The person who applied for the space & created the items on display must staff their own booth and have coverage during breaks.
5. Pets are not allowed at this event, registered service dogs excepted.

Parking

Vendors are encouraged to park in a parking lot closest to where their booth is located. This is the main reason we need your vehicle information. Do not park in a parking lot of a business who has roped off their lot.

Set-Up, Tear-Down, & Show Times

Friday, May 3rd

1. Drop off your set-up between 3:00pm and 5:30pm on edge of sidewalk behind your booth. Check in with KACG table at the corner of N. Main Street and Church Lane after you park. The street closes to vehicles at 6:00pm.
2. Set-up in the street begins after 6:00pm once street is closed to traffic. No partial set-up allowed prior to 6:00pm. The 6:00pm time is required by the Department of Transportation, not the Spring Folly, but we must comply.
3. Once set up, you are encouraged to be open for business and stay until the close of the festival at 10:00pm. There is a crowd on Friday night due to the music and carnival rides. However, you are not required to have your booth open on Friday evening.

Saturday, May 4th:

1. **Show hours are 10:00am to 8:00pm.** Set-up is from 7:30am to 9:30am. Tear down begins at 8:00pm. There is NO access to the street by car; bring a handcart. You may remain open until 10:00pm. We suggest you bring battery operated LED lights for the interior of your tent.
2. There is no access by car to the street for set-up – bring a handcart! If you are setting up early Saturday morning, please report to the KACG booth on corner of N. Main Street and Church Lane. Please keep in mind that many visitors shop early in the morning on Saturday, you may want to be open for business prior to 10am.
3. Someone from KACG will visit your booth for compliance. Remember, no trademarked and/or licensed items (i.e., college and business logos, Disney, etc.), please!

Problems/Issues

If there are any problems or issues, they should be brought to the attention of the Spring Folly Arts & Crafts Chairperson, Sally Woods: cell 865.607.7048. We respectfully request that all applicants refrain from any public remarks or complaints until the Kernersville Arts and Crafts Guild has had an opportunity to resolve the issue. Sally will be at the Spring Folly during the entire Spring Folly Arts & Crafts Show.

This is a rain or shine event! Be prepared. But think sunny thoughts!