



THE KERNERSVILLE SPRING FOLLY ARTS & CRAFTS SHOW  
 Presented by The Kernersville Arts & Crafts Guild (KACG)  
**September 25 – 26, 2020**  
**Non-Guild-Member Arts & Crafts Show Application**

Name: \_\_\_\_\_  
 Business Name: \_\_\_\_\_ Sales Tax ID# (MANDATORY): \_\_\_\_\_  
 Description of Craft: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Website/Facebook: \_\_\_\_\_  
 Vehicle ID: Make/Model: \_\_\_\_\_ Color: \_\_\_\_\_ License Plate # \_\_\_\_\_

**THIS IS A JURIED EVENT: Photos of craftwork and booth set-up are required (total of 3 - No emailed photos). All handcrafted food vendors are required to send a photo of your food sample (see Guidelines). If you want photos returned, provide a stamped, self-addressed envelope. Description above must include all items you will have for sale. Returning vendors only need to send photos of new categories.**

**ABSOLUTELY NO COMMERCIAL OR RESALE CRAFT ITEMS PERMITTED!**

Were you a 2019 Participant? \_\_\_\_\_ If yes, what was your 2019 Booth #: \_\_\_\_\_

Enter Your Fees based on application date and electrical needs:

\$ \_\_\_\_\_ **EARLY BIRD** (\$65.00 December 1, 2019 to February 29, 2020).  
 \$ \_\_\_\_\_ **STANDARD** (\$75.00 March 1, 2020 to August 22, 2020)  
 \$ \_\_\_\_\_ **LATE** (\$100.00 August 23, 2020 until filled - **cashier check or money order only during this time**)  
 \$ \_\_\_\_\_ **Electricity** (\$15.00 limited availability: Must bring your own cord with three-prong plug and tape to pavement)  
 \$ \_\_\_\_\_ **TOTAL ENCLOSED**

Make checks payable to: The Kernersville Arts & Crafts Guild

REMIT PAYMENT, SIGNED & COMPLETED APPLICATION, & REQUIRED PHOTOS TO:  
 THE KERNERSVILLE ARTS & CRAFTS GUILD  
 P O BOX 222  
 KERNERSVILLE, NC 27285

Contact for Inquiries: Kernersville Arts & Crafts Guild Show Chairperson: Sally Woods  
 Website: [thekacg.com](http://thekacg.com) - frequently asked questions answered here. E-Mail: [springfollies@yahoo.com](mailto:springfollies@yahoo.com)

We communicate by email to avoid problems at time of notification and verify we are not missing an application.

**You must read the Guidelines on pages 2-3 before signing. Each Booth Size: 10' x 10' only.**

I will not hold The Kernersville Arts & Crafts Guild or the Kernersville Chamber of Commerce liable for claims, injuries, costs, losses, or damages that may occur as a result of participating in this event. This event is held rain or shine - no refunds after September 10, 2020. I have read and understand the attached Guidelines.

\_\_\_\_\_  
 DATE SIGNATURE

KACG USE ONLY:

Date Rec'd \_\_\_\_\_ # Of Booths Requested \_\_\_\_\_ Electricity Requested \_\_\_\_\_  
 Amount of Check \_\_\_\_\_ Check # \_\_\_\_\_ Bank Name \_\_\_\_\_ Notified: \_\_\_\_\_

# THE KERNERSVILLE SPRING FOLLY ARTS & CRAFTS SHOW GUIDELINES

**Please keep these Guidelines when you return your signed Application. We are all responsible for adhering to these Guidelines so everyone will have a rewarding and smooth-running show.  
We want everyone to have a successful business opportunity and a good time doing it.**

## Acceptance

1. Spaces are filled based on the earliest postmark of the applications approved by jury. Applications with incomplete information (Sales Tax ID#, License Plate #, photos, etc.) will be returned and accepted with a new postmark date.
- 2. Your cancelled check does not mean acceptance into the show.**
3. Applicants will receive confirmation of acceptance or denial for participation at this event by September 10, 2020.
4. Refunds to non-selectees will be made by September 10, 2020.
5. No refunds to approved vendors after September 10, 2020.
6. Final information and instructions will be emailed to vendors no later than September 12, 2020.

## Booth Spaces

1. Spaces are 10' x 10'. Only straight-legged canopies ([example here](#)) are allowed so that your canopy will not interfere with the vendors beside you. Legs must be securely weighted to the ground. Tent spikes cannot be used on the street. Merchandise must remain within your 10' x 10' space.
2. Please do not block the sidewalks, including setting up chairs behind your canopy on the sidewalk. The Chamber of Commerce encourages Kernersville business along Main Street to have sidewalk sales to invite festivalgoers into their shops, so we cannot interfere with crowds on the sidewalk. Also, please keep the back of your canopy open if possible if you are in front of a shop.
3. Electricity is available on a limited first-come, first-serve basis. Vendors who purchase electrical access must provide their own heavy duty, three-pronged, exterior extension cord (50 feet), and they must tape it to the pavement. No one may hook up to electricity without paying the fee.
4. Vendors must staff their booths at all times during show hours. The person who applied for the space & created the items on display must staff their own booth and have coverage during breaks.
5. Pets are not allowed at this event; however, registered ESA/Service dogs wearing certified vests are welcome.

## Exhibited Items

1. Only the applicant's original handcrafted work approved from your application may be displayed and sold.
2. **PROHIBITED ITEMS:** Commercial and resale craft items; items that can shoot a projectile; direct sales of handcrafted or commercially made merchandise bought for resale; merchandise sold on a consignment basis, or merchandise sold by a representative. The Kernersville Arts & Craft's Guild will ask you to remove these items.
3. Vendors may not provide food or drink to customers that can be eaten on site, including candy, chips, and water. The Spring Folly's policy is that the civic organizations set up in the food court area are the only food providers during the event.
4. Handcrafted food vendors are permitted to provide samples of your product. The food sample should include no more than a half-ounce of product and one chip, cookie, pretzel, etc. that fits in the 1-ounce cup. The Kernersville Arts and Crafts Guild or Kernersville Chamber of Commerce must approve the samples – include a photo of a sample with your application.

## Trademark/Copyright Infringement

Trademark or copyrighted designs and items may not be sold. If trademarked and/or licensed items (college logos, professional sports team logos, Disney, etc.) are found in your booth, you will be asked to remove those items – no exceptions! If the intent is to appear to be the trademark or copyrighted item, then you are in violation of the license. If you have signs and placards with these trademarked/licensed logos, either do not use them or cover the logos.

## Show Layout

The Arts & Crafts booths will extend along N. Main Street from the intersection with Mountain Street to as far as we need to go. On Main St., the booths will be located in the parking bump-outs along the street. We may also have several booth spaces on W. Mountain Street as well, in the area referred to as Heritage Square, right off of N. Main Street. If returning vendors request the same booth number they had last year, we will do our best to accommodate that. Booth assignments are also dependent on electricity needs, since not all booth locations have electricity available.

### **NC Sales Tax**

Per N.C. Gen. Stat. §105-164.4(c) all Vendors MUST have a NC Sales Tax ID# to participate in this show and are required to display the NC Sales Tax ID# in their booth area. Forsyth County tax rate is 6.75%. All vendors will be responsible for their own collection and reporting of sales tax to the NC Department of Revenue Sales and Use Tax Division.

### **Parking**

Vendors are encouraged to park in a public parking lot closest to where their booth is located. This is the reason we need your vehicle information. Do not park in a parking lot of a business who has roped off their lot. Do not park in The Factory parking lot.

### **Show Times, Set-Up, & Teardown**

#### **Friday, September 25, 2020**

1. Drop off your set-up between 3:00pm and 5:00pm on edge of sidewalk behind your booth location. The edge of the sidewalk will be marked with the booth numbers. Do not block the sidewalk. Check in with KACG table at the corner of N. Main Street and Church Lane after you park to get your parking placard to put on your vehicle dashboard.
2. The street closes to vehicles at 5:00pm. Set-up in the street begins after 5:00pm once street is closed to traffic. No partial set-up allowed prior to 5:00pm. Do not set up your canopy on the sidewalk. The 5:00pm time is required by the Department of Transportation, not the Spring Folly, and we must comply.
3. Once set up, you are encouraged to be open for business and stay until the festival closes at 10:00pm. There is a crowd on Friday night due to the music and carnival rides and business is typically very good.

#### **Saturday, September 26, 2020:**

1. **Spring Folly hours are 10:00am to 10:00pm.** Set-up is from 7:30am to 9:30am. If you are setting up early Saturday morning, please report to the KACG booth on corner of N. Main Street and Church Lane. Keep in mind that many visitors shop early in the morning on Saturday.
2. There is no access by car to the street for set-up in the morning or teardown before 10:00pm – bring a handcart!
3. Teardown is no earlier than 8:00pm. You may remain open until 10:00pm. We suggest you bring battery operated LED lights for the interior of your booth. There will be lights along the street, but they may not adequately illuminate your booth interior.
4. Someone from KACG will visit your booth for compliance. Remember, no trademarked and/or licensed items (i.e., college and business logos, Disney, etc.), please!

### **Problems/Issues**

If there are any problems or issues, they please bring them to the attention of the Spring Folly Arts & Crafts Chairperson, Sally Woods: cell 865.607.7048. We respectfully request that all applicants refrain from any public remarks or complaints until the Kernersville Arts and Crafts Guild has had an opportunity to resolve the issue. Sally will be at the Spring Folly during the entire Spring Folly Arts & Crafts Show.

***This is a rain or shine event! Be prepared. Think sunny thoughts!***