

THE KERNERSVILLE SPRING FOLLY ARTS & CRAFTS SHOW

May 3 – 4, 2024

Presented by The Kernersville Arts & Crafts Guild

This event is a part of [Kernersville Spring Folly](#)

**Non-Guild-Member Arts & Crafts Show Application**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_ Sales Tax ID# (MANDATORY): \_\_\_\_\_

Description of Craft: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

Address: \_\_\_\_\_

Cell Provider (so we can send emergency messages if necessary): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website/Facebook: \_\_\_\_\_

**THIS IS A JURIED EVENT: Three to five photos of examples of your craftwork and one photo of your booth set-up are required. All handcrafted food vendors are required to send a photo of your food sample (see Guidelines). Description above must include all types items you will have for sale. Returning vendors do not need to send photos unless you will display and sell items in new categories of craft. If you have new craft categories, please send 3 photos of examples.**

**ABSOLUTELY NO COMMERCIALY MADE OR RESALE ITEMS PERMITTED!**

Were you a Spring Folly vendor in 2023?  Yes  No If yes, do you want the same booth area?  Yes  No  
If you didn't participate in 2023, have you been a Spring Folly vendor in the past 5 years?  Yes  No

Enter your fees based on application date, number of booth spaces required (each booth space is 10' x 10'), and electrical needs:

\$ \_\_\_\_\_ **Standard** (\$80.00 December 1, 2023 to March 31, 2024)

\$ \_\_\_\_\_ **Late** (\$100.00 April 1, 2024 until filled)

\$ \_\_\_\_\_ **Electricity** (\$15.00 limited availability: Must bring your own 50-75' grounded cord and tape to pavement)

\$ \_\_\_\_\_ **TOTAL AMOUNT ENCLOSED**

**Make checks payable to: Kernersville Arts & Crafts Guild**

REMIT PAYMENT, SIGNED & COMPLETED APPLICATION, & REQUIRED PHOTOS TO:  
THE KERNERSVILLE ARTS & CRAFTS GUILD  
P O BOX 222  
KERNERSVILLE, NC 27285

**Contact for Inquiries:** Kernersville Arts & Crafts Guild Spring Folly Show Chairperson: Sally Woods  
For questions not answered in attached Guidelines: [thekacgapplications@gmail.com](mailto:thekacgapplications@gmail.com). Website: [thekacg.com](http://thekacg.com):  
We communicate by email to avoid problems at time of notification and verify accuracy.

***You must read the Guidelines on pages 2-3 before signing.***

I will not hold The Kernersville Arts & Crafts Guild or the Kernersville Chamber of Commerce liable for claims, injuries, costs, losses, or damages that may occur as a result of participating in this event. This event is held rain or shine - no refunds after April 12, 2024. I have read, understand, and will adhere to the attached Guidelines.

\_\_\_\_\_  
DATE SIGNATURE

**KACG USE ONLY:**

Date Rec'd \_\_\_\_\_ # Of Booths Requested \_\_\_\_\_ Electricity Requested \_\_\_\_\_

Amount of Check \_\_\_\_\_ Check # \_\_\_\_\_ Bank Name \_\_\_\_\_ Notified: \_\_\_\_\_

# THE KERNERSVILLE SPRING FOLLY ARTS & CRAFTS SHOW GUIDELINES

*We are all responsible for adhering to these Guidelines so everyone will have a rewarding and smooth-running show.  
We want everyone to have a successful business opportunity and a good time doing it.*

## Urgent Communication

Sometimes extreme and dangerous weather may cause a delay in starting the event. If that happens, we will communicate immediately with you via email and text. To ensure you receive our communication, please make sure your cell number with cell provider name and email are correct in the application. Monitor them often on Friday of the event. If emerging, dangerous weather occurs during the event that causes it to close early, you will receive notification as soon as possible.

## Acceptance

1. Spaces are filled based on the earliest application date of the applications approved by jury.
2. Applications with incomplete information will be rejected (for instance, no Sales Tax ID#).
3. Applicants will receive confirmation of acceptance or denial for participation at this event by February 15 or March 29. Those applying during the Late Fee timeframe will receive acceptance or denial notification as soon as we jury your application.
4. Refunds to non-selectees will be made by 10 days of your notice from the Kernersville Arts & Crafts Guild.
5. No refunds to approved vendors after April 12, 2024.
6. Final information and instructions will be emailed to vendors no later than April 24, 2024.

## Exhibited Items

1. Vendors may only display and sell the applicant's original handcrafted work that has been approved from your application.
2. **PROHIBITED ITEMS:** Commercial and resale craft items; items that can shoot a projectile; direct sales of handcrafted or commercially made merchandise bought for resale; merchandise sold on a consignment basis; merchandise sold by a representative.
3. Vendors may not provide food or drink to customers that can be eaten onsite, including candy, chips, and water. The Spring Folly event's policy stipulates that the only food providers during the event are civic organizations and other authorized food vendors.
4. Handcrafted food vendors are permitted to provide samples of your product. The food sample should include no more than a half-ounce of product and one chip, cookie, pretzel, etc. that fits in the 1-ounce cup. The Kernersville Arts and Crafts Guild or Kernersville Chamber of Commerce must approve the samples – include a photo of a sample with your application.

## Trademark/Copyright Infringement

**You cannot sell any trademarked or copyrighted designs, images, and items.** If trademarked and/or licensed items (college logos, professional sports team logos, Disney, etc.) are found in your booth, you will be asked to remove those items – **no exceptions!** (even if you have a license) If the intent is to appear to be the trademarked or copyrighted image, then you are in violation of the license. If you have signs and placards with these trademarked/licensed images/logos, do not use them or cover the images/logos in your signage.

## NC Sales Tax

Per N.C. Gen. Stat. §105-164.4(c) all Vendors MUST have a NC Sales Tax ID# to apply to and participate in this show and are required to display the NC Sales Tax ID# in their booth area. [Click here](#) for a NC Sales Tax ID. All vendors will be responsible for their own collection and reporting of sales tax to the NC Department of Revenue Sales and Use Tax Division. [Click here](#) for current Forsyth County tax rate.

## Booth Space Info

1. Booth spaces are 10' x 10', and multiple booth spaces can be purchased. Only straight-legged canopies ([example here](#)) are allowed so your canopy will not interfere with the vendors beside you. Legs must be securely weighted to the ground. Tent spikes cannot be used on the street. Merchandise and seating must remain within your booth space.
2. After you set your up booth, you may not block the sidewalks, including setting up chairs behind your canopy on the sidewalk. The Chamber of Commerce encourages Kernersville business along Main Street to have sidewalk sales to invite festival-goers into their shops, so we cannot interfere with foot-traffic on the sidewalk.
3. Electricity is available on a limited first-come, first-serve basis. Vendors who purchase electrical access must provide their own heavy duty, three-pronged, exterior extension cord (50-75 feet), and it must be taped securely to the pavement. No one may connect to electricity without paying the connection fee.
4. Vendors must staff their booths at all times during show hours. The person who applied for the space & created the items on display must staff their own booth and have coverage during breaks.
5. Pets are not allowed at this event; however, registered ESA/Service dogs wearing certified vests are welcome.

## Show Layout

The Arts & Crafts Show booths will extend along N. Main Street from the intersection with Mountain Street. On N Main St., the booths will be located in the parking bump-outs along the street. We may also have booth spaces in areas adjacent to Main St. If returning vendors request a booth space in the same area they had in the previous year, we will do our best to accommodate that. Booth assignments are also dependent on electricity needs, since not all booth locations have electricity available.

## Parking

Vendors can park in a public parking lot closest to where their booth is located. Do not park in a roped-off lot. When you check in at the KACG booth on Friday, we will give you a parking placard to put on your dashboard in case you the police need you to move your car.

## Show Times, Set-Up, & Teardown

### Friday, May 3, 2024. Spring Folly hours: 6:00 – 8:00pm

1. Drop off your booth gear anytime between 3:00pm and 5:00pm on edge of sidewalk at your booth location. The edge of the sidewalk will be marked with the booth numbers. Do not block the sidewalk – we must leave room for customers of Kernersville businesses. Also, please do not unload your booth gear on the sidewalk edge of the booth beside you.
2. After you park, check in with KACG table at the corner of N. Main Street and Church Lane to get your parking placard to put on your vehicle dashboard.
3. The street closes to vehicles at 5:00pm. The time is set by the Department of Transportation, not the Spring Folly, and we must comply. Set-up in the street begins at 5:00pm once street is closed to traffic. No partial set-up allowed prior to 5:00pm. Do not set up your canopy or any display units on the sidewalk.
4. Once set up, you are encouraged to be open for business until 8:00pm. The rides and music parts of the Spring Folly event close at 10:00pm, but the Arts & Crafts Show and the Commercial area close at 8pm.

### Saturday, May 4, 2024. Spring Folly hours are 10:00am to 8:00pm

1. If you set up Saturday morning, note that there is no access by car to the street – bring a handcart! Please check in at the KACG booth on corner of N. Main Street and Church Lane.
2. There will be lights along the street, but they may not adequately illuminate your booth interior. If you don't purchase access to electricity, we suggest you bring battery-operated LED lights for the interior of your booth.
3. Teardown is no earlier than 8:00pm. The street will be closed for safety reasons until 10:00pm.
4. Someone from KACG will visit your booth for compliance. Remember, no trademarked and/or licensed images (i.e., college and business logos, Disney, etc.).

## Problems/Issues

If there are any problems or issues, please bring them to the attention of the Spring Folly Arts & Crafts Chairperson, Sally Woods, (cell 865-607-7048) who will be onsite during the entire Spring Folly Arts & Crafts Show. We respectfully request that all applicants refrain from any public remarks or complaints until the Kernersville Arts and Crafts Guild has had an opportunity to resolve the issue.